

Spring 2014

www.OutreachEast.org



WWW.OUTREACHEAST.ORG

Outreach East

Meijer Spring Simply Give Campaign

Davison Meijer has chosen Outreach East again to be the recipient of the Spring 2014 Simply Give campaign. For every \$10 "Simply Give" card purchased at our Davison Meijer now through May 12th, Meijer will match the amount, providing \$20 for Outreach East's food pantry.

We have been very blessed by this program, having received **\$32,110** from Meijer in 2013.

As our number of families (especially seniors) continues to rise, this wonderful program helps us to meet the increased need, without having to cut back on food orders or turn people away.

We spend approximately \$1,700 every month at Meijer for food for our clients. In 2013, we provided assistance to 6,235 clients (2,891 of which were

children) including 91,440 pounds of food!

Without the generosity of our Davison Meijer and such great community support from the Meijer Simply Give Campaign, we could not help the amount of local individuals and families that we do.

Your purchase of a \$10 Simply Give card is a much appreciated donation that makes a difference to families in need of assistance

help fight local hunger

Purchase this card at your local partnering **meijer**



\$10 donation to your local food pantry

living along the M-15 corridor.

A very special thank you goes out to Meijer for its care, concern, and support through their Simply Give Campaign, not only to Outreach East, but to several other food pantries as well.

We could not provide the services that we do without our caring volunteers and people like you who support the Outreach East program, making so much available for so many. Thank you for helping us assist our local families in need.

100% of the money raised from this program stays here in our area where it can do the most good.

In the last 16 campaigns, Meijer has raised more than \$6.5 million in donations for more than 200 food pantries throughout the Midwest.

Donations

In memory of



- Hank Beck
- Janice Borradaile
- Anna Chisolm
- Richard Follen
- David Fulcher
- Robert Giesey
- Hugh Greene
- Jane Hazel
- Jeanne Horton-Domorksy
- Bill Jordan
- Andrew Klocek
- Robert Layman
- Debbie Madden
- Genevieve Nastle
- Harold Nichols
- Greg O'Dell
- Jack Orser
- Vivian Rhoden
- Sandy Salsgiver
- Brian Sheroski
- Margaret Spencer
- Ed Suchy
- Kikuko Sutton
- Alma Townsend
- Ruth Townsend
- John Vantol II
- Ann Whitney

In Honor of:

- Pat Milan
- Mr. & Mrs. Tom Sheroski

Upcoming Events



May 10: 17th annual Outreach East Flower Sale, 10:00 a.m. to 6:00 p.m. Oxford Bank

May 17: Thunder for Hunger Poker Run/Scavenger Hunt/Rock Out Hunger Party at Madden's Lounge. Scavenger Hunt 1:00 p.m., Rock Out Hunger Party 5:00 p.m.

Sept 6: Annual Duck Race at Jack Abernathy Regional Park

We're on the web!
www.OutreachEast.org



Ways You Can Support Outreach East

Sign up for Kroger Community Rewards

Sign up today to help Outreach East when you shop at Kroger. To sign up or update your account, visit: www.krogercommunityrewards.com



- * Click on "Michigan."
- * Click on "Enroll" Complete your information; Click "Save Changes"
- * Next Screen: "Find Organization", type OUTREACH EAST
- * "Select your organization" Click OUTREACH EAST, Davison, MI Org.#84837
- * "Save your selection", click "Save changes"
- * Next screen: Account Information to Verify Community Rewards Information: OUTREACH EAST



Sign up for Meijer Community Rewards

Did you know you can help Outreach East by enrolling in Meijer's Community Rewards Program? You may apply online by visiting www.Meijer.com/rewards, completing an application in person at the customer service desk of your local Meijer store, or contact Outreach East for a form you can mail in. You will receive three cards for your household members only. When you receive your card, use the card when you shop at Meijer and you earn rewards for Outreach East.

The Meijer Community Rewards program was developed to meet the store's customers' growing desire to support non-profit groups in ways that don't stretch their budget... or their time. Enrolled members shop Meijer, simply paying with cash, a PIN-based debit card, or a linked Meijer Credit Card. Purchases made with a linked Meijer Credit Card earn 1%. Purchases made with cash or a PIN-based debit card and a swiped Meijer 1 CardSM earn 0.5%. Each year, at least 6% of Meijer net profits go toward overall community giving - one of the highest percentages in the retail industry!

When you fill out the application form, please make sure to check the Organization Information box when selecting the rewards method. The code for Outreach East is 552228. Once you sign up:

- Receive rewards for all your Meijer shopping, including gas and convenience store purchases!
- No minimum or maximum spending amount.
- Purchases can be made with cash, PIN-debit card or a Meijer Credit Card.
- Receive exclusive savings periodically!
- Your account is accessible anytime online at www.Meijer.com/rewards.

**Visit our website at
www.OutreachEast.org
to see all the simple
ways you can help
Outreach East.**



Outreach East thanks you for your continued support!

Outreach East's 17th Annual
FLOWER SALE

May 10th
10:00 a.m. to 6:00 p.m.
Oxford Bank
600 N. State Road - Davison

Not sure what flowers or veggies you are going to plant yet?
Then purchase a gift certificate at Outreach East and you
can shop Davison Greenhouse's fantastic selection of flow-
ers and vegetables at your convenience. Proceeds from the
sale assist area families in need with help of utility shutoff
notices.



***Hanging flower baskets make the
perfect Mother's Day gift!***

Outreach East's Annual

THUNDER FOR HUNGER POKER RUN/ SCAVENGER HUNT/ ROCK OUT HUNGER PARTY



Saturday, May 17

MADDEN'S LOUNGE

809 N. State Road • Davison

- Door Prizes
- 50/50 Raffle
- Silent Auction
- Live Music

(bands to be announced soon)

THUNDER FOR HUNGER POKER RUN SCAVENGER HUNT

** All vehicles welcome **

1:00 p.m. (Registration is at 12:00 Noon)

Purchase a wristband for \$10.00 to participate in the Thunder for Hunger Poker Run or Scavenger Hunt which includes admission to the Rock Out Hunger Party

ROCK OUT HUNGER PARTY

5:00 p.m. ~ \$5.00 per person

**Pre-register online until May 14th
at Outreacheast.org or noon day of event.**

**** Online registration specials end May 4th ****

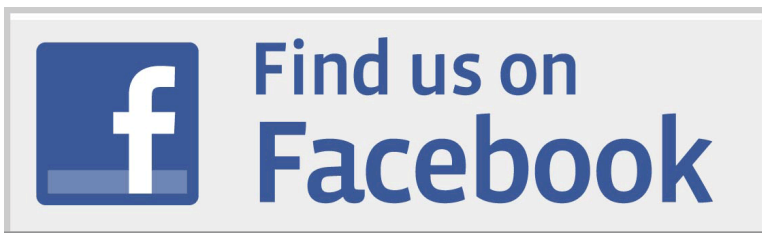
*Proceeds benefit Davison Richfield Area Fire Department/Firefighter's
Association and Outreach East Food Pantry.*

Join Outreach East on Facebook!

www.facebook.com/OutreachEast



Join hundreds of other folks who 'Like' us on Facebook and get real-time updates about current Outreach East news & fundraising events. *Already like us?* Then please help spread the word! Because we rely solely on donations from local business, churches, clubs, and individuals, it's so important to spread the word about Outreach East. Without continued community support, we cannot continue to service the ever-growing number of clients we do. ***Thank you!***



www.facebook.com/OutreachEast

Outreach East's 2013 Annual Statistics

In 2013, Outreach East:

- Assisted **6,235** clients (1,990 families consisting of 3,344 adults and 2,891 children).
- Provided **91,440** pounds of food to clients.

Clients' Residence:

Davison	93.8%
Otisville	4.4%
Goodrich	1.8%

Clients' Ages:

0-19	54%
20-59	32%
60+	14%

We are 100% funded by fundraisers and donations from local businesses, churches, clubs, and individuals.

SAVE THE DATE!

Annual Duck Race—September 6th

Outreach East's Annual Duck Race will be held September 6th at 1:00 p.m. at Davison's Jack Abernathy Regional Park. Tickets are \$5.00 with proceeds helping families with prescriptions, evictions, food, and other services Outreach East provides to families in need. Check our website at www.outreacheast.org in July for ticket selling locations.

Rock of Ages Dinner/Concert/Dance—October 25th

Another delicious dinner is being planned and the band Rock of Ages are once again sharing their time and talent with us for our fall fundraiser on October 25th. More information will be on our website starting in August. Come join us for a wonderful evening of dining and music!



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Hours for clients and donation drop-offs:

Mondays & Wednesdays

10:00 a.m. - 3:00 p.m.

Tuesdays and Thursdays

1:00 - 6:00 p.m.

For information about upcoming events,
 frequently asked questions,
 or to donate online, visit us at

www.OutreachEast.org

CURRENT RESIDENT OR:

Non-Profit
 Organization
 US Postage
 PAID
 Davison, MI 48423
 Permit No. 12

Can you help with?



Toothpaste
 Deodorant
 Shampoo
 Diapers, Size 6
 Baby Wipes



Outreach East is a non-denominational, walk-in, year-round 501(3)(c) emergency resource center dedicated to assisting area individuals and families with help with food, rent, utilities, clothing, medical, and other essentials in Davison, Goodrich, and Otisville. We are 100% funded by fundraisers and donations from local businesses, churches, clubs, and individuals. We accept monetary donations as well as food, clothing, personal & household items, and furniture.

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