



Fall/Winter 2018

## From the editor:

If someone gets upset over making a mistake, or breaking or losing something, I share this with them, "if our lives are the same when we go to bed at night as when we got up in the morning (No losses, accidents, etc.) we've had a good day."

It's easy to take our health, jobs, and people in our life for granted, we hear it all the time, "appreciate your family, friends and what you have" or "live each day as if it's your last".

We get caught up in the crazy busyness of life, parenting, grand parenting, working, volunteering, so many things to consume our time!

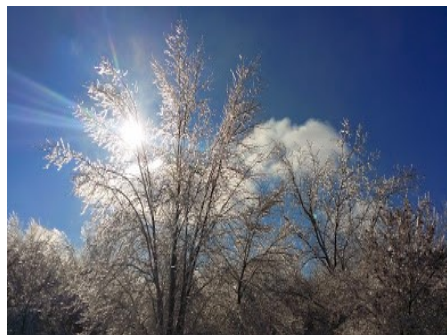
Recently, an incident reminded me, again, how quickly our lives can change.

On my way home from Outreach on one of our late nights when we close at 6, in the misting rain and darkness, I passed an accident that had just happened, only one unmarked car was on scene, his lights flashing to slow traffic.

A car had been rear ended, the trunk was pushed up to the back seat.

As traffic crept by I thought "Boy, that car looks like a friend's of mine", but didn't really think it was, so I kept going. Not 2 miles down the road, my phone rang. My friend, who knew my route, was calling asking for a ride, they had just been in an accident.

After driving back and getting a good look at the car I was shocked. Three doors couldn't be opened, windows were broken, the roof was buckled and the trunk was in the back seat. A sedan being rear ended by a full size pickup going too fast- it was beyond totaled.



## Upcoming Events

**Nov 18 –Dec 29**  
Meijer Simply Give !

**Double Match**

**Dec 7th!!!**

**Nov 22-Dec 27: AJ & J's Christmas Light Extravaganza & Donation Drive**

**We're on the web!**  
**[www.OutreachEast.org](http://www.OutreachEast.org)**



**Meijer -"SIMPLY GIVE "**  
**IS BACK FOR THE HOLIDAYS !!**  
**See page 3...**

*Continued from pg 1 ...*

Thankfully, there was only one person in the car. Obviously, God had protected the driver. No one should have escaped the car uninjured, in fact, someone could have easily died in the crash. Yet, other than aches and sore muscles, my friend was okay.

At Outreach East, we see people all the time who need our services from being out of work due to a car accident, or illness (cancer is the most common) in their 30's, 40's 50's, struggling to keep their utilities on or put food on the table after a heart attack, or maybe, something seemingly so minor as a broken bone.

So many of us live paycheck to paycheck, (I believe more do than don't) that it doesn't take missing work for very long before we would be financially devastated. And there aren't many resources out there that help people in difficult situations such as these.

Outreach East has helped veterans, area families, seniors, single parent households, grandparents raising grandchildren, aunt's and uncle's raising nieces and nephews, with just over \$50,000 in rent and utility assistance and 150,000 pounds of food in 2017.

Donations you make to Outreach East helps people in your community. Like I've said before, people who need Outreach East's help may sit next to you at church, wait on you at stores, restaurants or gas stations, their children or grandchildren may sit next to yours on the bus or at the lunch table at school.

Our lives can change drastically in a split second. We need to give thanks to God for our loved ones, what we experience and enjoy every day and to be thankful people, helping those in need. It could be our children, grandchildren or us some day.



***Thank you, again, Holland Heating and Cooling for the many ways you support Outreach East! Your donation of a second truck has been a wonderful blessing to us, helping us provide even more to our area families in need! Holland Heating and Cooling has helped us out in so many other ways as well. We appreciate their partnership with Outreach East !***



## Outreach East's 2017

### Assistance Statistics

- Assisted **6325** clients, (2063 families consisting of 3410 adults and 2915 children).
- Provided **145,432** pounds of food to clients.\*  
\*Excludes free shelf items, fresh produce & bakery items.
- Assisted **208** families with \$48,590 in utility shut-off notices rent evictions.

### Clients' Residence:

Davison	94 %
Otisville	3 %
Goodrich	2%
Other	1%

### Clients' Ages:

0-19	52%
20-59	30%
60+	18%

- 1481** people received clothing

**We are 100% funded by fundraisers and donations from local businesses, churches, clubs, and individuals.**



**How to Give:** During the Simply Give campaign, customers can purchase \$10, \$20 (or whatever amount they like) in Simply Give donation cards at checkout. Meijer matches the donations, doubling their gifts! At the end of the campaign, the donations are converted into Meijer Food-Only Gift Cards and donated directly to a local food pantry selected by the store (Outreach East has been chosen by our Davison Meijer!!) **On Friday December 7th, Meijer will double the match, making your \$10 \$30 or your \$50.00 into \$150.00 ... so easy to help your community !**

## **AJ & J's Christmas Light Show Extravaganza & Donation Drive Nov 24—Dec 27**



AJ will be accepting (unwrapped) toys, children's coats (new or gently used condition), canned food, toiletries, gift cards and monetary donations for Outreach East. Stop by and enjoy the songs, lights, talent and time that makes this a great show!

## Not I, Not You, But We

The hallmark of the Meijer hunger relief efforts is its Simply Give program, which has helped neighborhood food pantries keep their shelves stocked since November 2008.

This signature program has generated nearly \$41 million thanks to the continued generosity and support of Meijer customers, team members and food pantry partners who are committed to helping feed hungry families. Instead of determining what food to donate to our food pantry partners, the Simply Give program allows them the flexibility to choose the grocery items best suited for the families they serve in their communities. And, this includes baby food, formula, diapers and wipes.

For more information, visit:  
<https://www.facebook.com/AJsChristmasLights>

**Don't miss it !**



Thank you **Davison Community Schools!!!!**

## 2018 Cool to Care

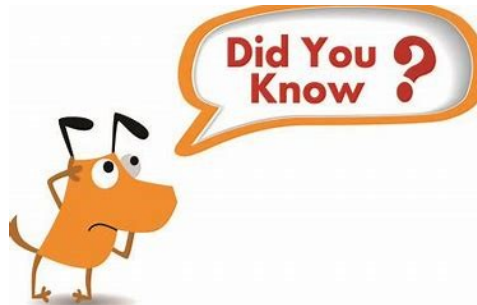
Thank you Davison Community School staff, students, DTV and DECA for caring so much about those less fortunate in our community! Because of Cool to Care, bus loads of collected items will be brought to Outreach East December 5th and every year what this fantastic school district raises, increases! We appreciate the students, their parents and the staff of Davison Community Schools, as they have always been very generous in contributing to this worthwhile project!



Thank you Lisa and VG's/Spartan Nash Grocery of Davison for the 2018 Fall Scan for Hunger Campaign. We appreciate everyone who participated, raising \$1700 for our food pantry!



Outreach East will use the funds to purchase new coats, snow pants, and boots for local children in need. Last year the event raised enough money to provide winter gear for 120 children. Donations of returnable cans and bottles are accepted year round for this cause! Thank you so much for your support and help in keeping our kids warm this winter!



*Outreach East accepts monetary donations via Pay Pal - either a one time or monthly contribution can be set up by just going to our website and clicking on the DONATE Button .. So easy! Or you can always mail it or stop in as well... no amount is too big or too small and is tax deductible !*



## “Cans for Coats” Drive

Outreach East's 15th annual Cans for Coats Drive was held Saturday, November 3, 2018 at our Davison VG's.



### Donations

#### *In memory of:*

- Dorothy Smorch
- Patrick Guertin
- Evie Powell
- Linda Tate
- Dan O'Brien
- Suzanne Hilgendorf
- Dale Le Beau
- Andrew Klocek
- Melba Rozbowil
- Anna Chisolm
- Mike Defever
- David Spivey

#### *In honor of:*

- Tom Sheroski
- Dr. Dave Slezak



# Thunder for Hunger

Saturday June 2nd, 2018



[Facebook.com/ThunderForHunger.OutreachEast](https://www.facebook.com/ThunderForHunger.OutreachEast)

## Thunder For Hunger EVENT SPONSORS

**Atlas Outdoor**  
**D'Alpha Salon**  
**DCC Construction**

## PLATINUM SPONSORS

Allstate Properties  
Elkins Agency, Inc.  
Hank Graff Chevrolet  
Hungry Howie's Davison  
Neebish Island Resort  
Palace Jewelers  
Ken Duetsch, Red Carpet  
Keim Action Group Realtors  
Linda Tenny — Re/Max Edge  
Todd Wenzel Buick GMC of Davison

## GOLD SPONSORS

Music —  
Forte'  
Ross Mead  
Enjoy Now  
John Fett Quartet  
DJ/MC: Scott Thomas ( WKCQ)  
Hyperman Productions — Sound  
Mike Ewing- Auctioneer  
Davison F.O.E 3589  
Davison Eagle Riders  
Flint Firebirds  
Budget Blinds  
Davison Home Bakery  
Davison Heating & Cooling  
Katrina Johnson — Edward  
Jones Investments  
Flint Firebirds OHL  
Great Lakes 1-800-PAINTING  
Hilton Screeners  
Hansen Funeral Home

Lambaria Eyecare Associates

Law Offices of Michael E.  
Ewing, PLLC

Meijer — Davison

Smith and Smith Carpet

SRV Electrical Services

Texas Roadhouse

Top Quality Collision

VanHaaften, Rick and Fran

Webster Associates Group, Inc.

Williams Gun Sight Company

## SILVER SPONSORS

The Art of Dentistry

Allen Funeral Home

Best Western — Davison Inn

bd's Mongolian Grill

Bitwise

Bristol Steel and Conveyor  
Corp.

Chapman's Sports Center, Inc.

Chris Cooper

Darrell Cooper

Mark Cooper

Davison Township Parks &  
Recreation

Davison Athletic Club

Design's by Nature

Fishing Tackle Grab Bag

Hantz Bank

Harris Eye Care

Hired Hands Massage

Holland Heating and Cooling,  
Inc.

Industrial Sole Design

John's Pizzeria, Davison

Little Caesars Pizza

Lonnie's Small Engine Re-  
pair

Lucy's Pet Supplies &  
Feeds, LLC

Medicap Pharmacy

Mike Toms Auto Repair

Milligan, Mike and Jan

Park Dental Center

Quality Floors

Rollaway Lanes

State Building Co., Inc.

Stone Chiropractic Health  
Center

Superior Cleaning Services

Uptegraff Orchard

VanHaaften, Fran

Walsh, Sheila

Whitey's Restaurant

Tiffini Bridgett, Keller Wil-  
liams Realty

## BRONZE SPONSORS

A&B Liquor

Burger King — Davison

Clio Amphitheater

Cronkright, Rosie

Copper Ridge Golf Club &  
Banquet Center

Cranberries Café



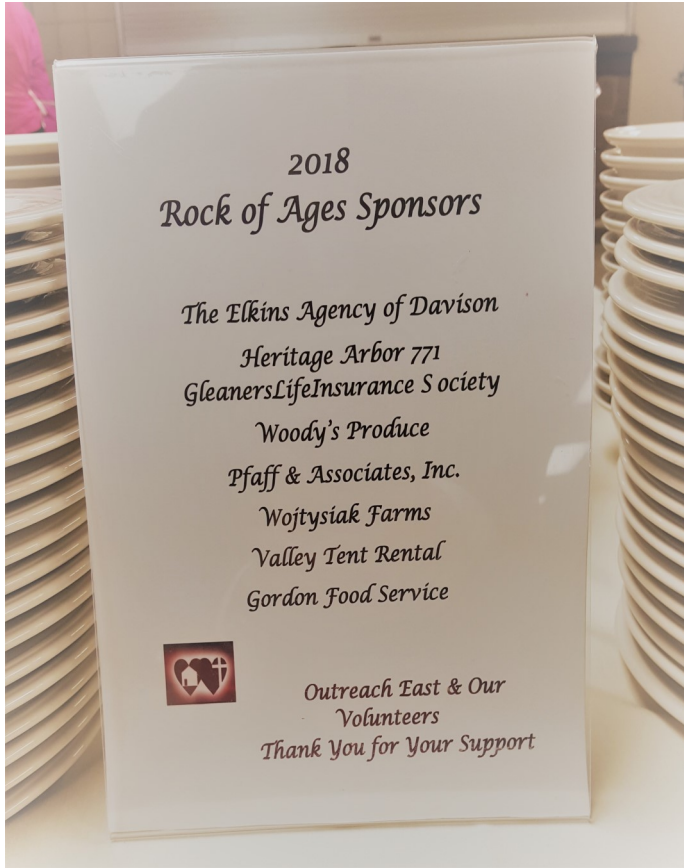
Davison Big Boy  
Davison Greenhouse  
Davison Athletic Club  
Eashoo, Ryan – RE/Max Edge  
Elixer  
Flag City Diner  
Goodrich Country Club  
Italia Gardens  
John's Pizzeria – Goodrich  
Kroger Co. of Michigan — Davison Store  
LaPorte, Joseph  
Lucky's Steak House  
McDonald's – Davison  
Millington, Diane  
Rollaway Lanes  
Salon GaBella  
Scrub-a-Dub & Sparkle Buggy Wash  
Sicilian Brothers Pizza  
Smokin J's Bar-B-Que Pit  
Tim Hortons  
Wojo's Garden Splendors



**Please patronize our sponsors who have provided much needed support to our community. Thank you EVERYONE for helping area families through Outreach East.**



# *The Rock Of Ages Dinner, Dance and Concert 2018*



Another sold out year featuring fabulous food, wonderful music and fun fellowship!!



## **Duck Race**



## **Top Duck Sales !**



Last minute instructions from the boss! "You can do it !"



Thank you Cindy Zdenek for being our number one Duck Race ticket seller for the last 10 years!! Your sales fly above and beyond all others every year. We appreciate your hard work and dedication to Outreach East very much!!



Outreach East  
425 Genesee St.  
P O Box 61

Phone: (810) 653-7711  
[www.OutreachEast.org](http://www.OutreachEast.org)



Hours for clients and  
donation drop-offs:

**Mondays & Wednesdays**  
10:00 a.m. - 3:00 p.m.  
**Tuesdays and Thursdays**  
1:00 - 6:00 p.m.

CURRENT RESIDENT OR:

Non-Profit  
Organization  
US Postage  
PAID  
Davison, MI 48423

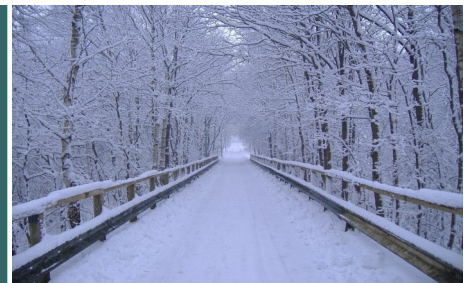
## Can you help with?



Toothpaste  
Deodorant  
Shampoo  
Bar Soap  
Baby Wipes



**Donations of these high-demand items are much needed and would be greatly appreciated. *Thank you!***



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Outreach East is a non-denominational, walk-in, year-round 501(c)3 emergency resource center dedicated to assisting area individuals and families with help with food, rent, utilities, clothing, medical, and other essentials in Davison, Goodrich, and Otisville. **We are 100% funded by fundraisers and donations from local businesses, churches, clubs, and individuals. We accept monetary donations as well as food, clothing, personal & household items, and furniture.**