

WINTER 2023

www.OutreachEast.org



www.Outreacheast.org

# Outreach East

## From the editor:

Jan Lebert, Executive Director

Outreach East is in desperate need of a larger facility to serve the growing number of people coming to us for food and other types of assistance.

There are many more services we could offer to families in need, other than what we currently do, but we just don't have room.

Here are a few of the additional services that are needed:

Assisting those who do not have a computer, or limited computer skills, with DHHS online applications for a bridge card, State Emergency Relief form or other DHHS services. We can't, no room.

A larger clothing room with more sizes, clothing choices and accessories. We can't, no room.

Furniture, We can't, no room.

Household, We can't, no room.

Space where we can have information and resources about domestic and drug abuse, suicide awareness, additional programs for veterans, etc. We can't, no room.

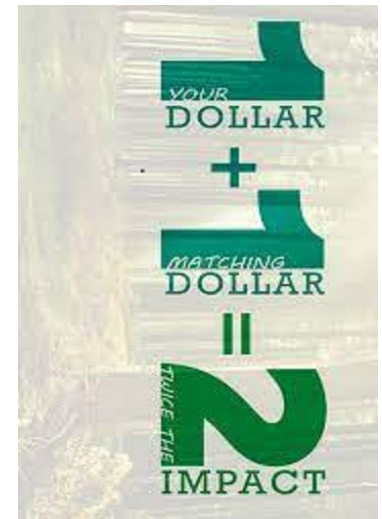
But, this is how you can help us care for those less fortunate! *(Continued on page 3)*

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### OUTREACH EAST HOURS

MON. and WED. 10 am -3 pm

TUES. and THURS. 12 pm- 5 pm



## 2023

| JANUARY                                                                             | FEBRUARY                                                                            | MARCH                                                                               |
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| APRIL                                                                               | MAY                                                                                 | JUNE                                                                                |
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## Upcoming Events

**Jan 2-April 2—Simply Give- Meijer**

**Feb. & March 18,19,20:**  
**Online Auction—**  
**outeacheast.shop**

**March 4 & 25: . Meijer**  
**Simply Give DOUBLE**  
**MATCH**

**April 22,22, 24 :**  
Online Auction

**May 7th and 8th : . An-**  
**nual Rummage Sale**

**May13th : . Flower Sale**  
**and Postal Stamp Out Hun-**  
**ger**



## Outreach East's 2022

### Assistance Statistics

#### *In 2022, Outreach East:*

- **Serviced 6857** clients, ( 2148 families consisting of 3632 adults and 3225 children).
- Provided **249,923** pounds of food to clients.\*
- **Clients' Residence:**
  - Davison 76.9%
  - Otisville 3.9%
  - Goodrich 1.1%
  - Burton 8.8%
  - Flint /Other 9.3%
- Assisted **184** families (\$62,552) with **utility shut-off** notices and **evictions**.
- **2897** people received **clothing**.
- **Christmas** - **328** Children (123 families) received holiday gifts.
- Over **520 Holiday Dinners**.
- Over 100 Children Received **New Coats, boots, and / or snowpants**.

Without you we would not been able to provide this level of service to the community. Thank you all!



#### **SIMPLY GIVE –**

**Now through April 2nd,2023**

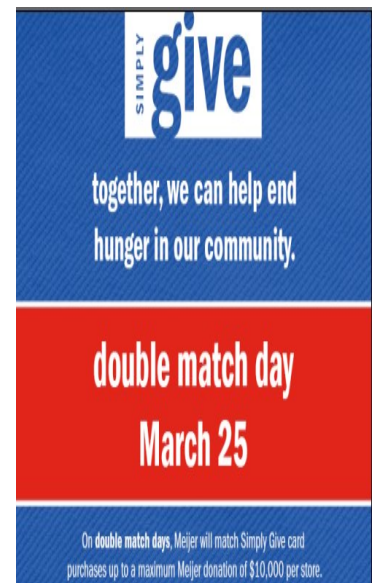
**How to Give:** During the **Simply Give campaign**, customers can purchase \$10, \$20 (or what ever amount they like) in **Simply Give** donation cards at checkout. *Meijer matches the donations, doubling their gifts! At the end of the campaign, the donations are converted into Meijer Food-Only , this also includes baby food, formula, diapers and wipes. Gift Cards and donated directly to a local food pantry selected by the store (Outreach East has been chosen by our Davison Meijer!!) On Saturday March 4 AND March 25 only , Meijer will double the match, making your \$10 donation \$30 or your \$50.00 into \$150.00 ... so easy to help your community !*

The hallmark of the Meijer hunger relief efforts is its Simply Give program, which has helped neighborhood food pantries keep their shelves stocked since November 2008.

This signature program has generated nearly \$41 million thanks to the continued generosity and support of Meijer customers, team members and food pantry partners who are committed to helping feed hungry families. Instead of determining what food to donate to our food pantry partners, the Simply Give program allows them the flexibility to choose the grocery items best suited for the families they serve in their communities.



**WITH TWO DOUBLE  
MATCH DAYS !!!**





***Cont.' from Page 1 ( Letter from The Editor)***

To raise funds for a larger building, several very generous individuals, who are aware of our needs, have offered to donate money for a “match” campaign. For every dollar donated, they will match it, up to \$8000!

To be a part of this wonderful opportunity, simply send in a check to Outreach East, P.O. Box 61, Davison, 48423 with capital campaign in the memo line or donate via our website to the building fund. ([www.outreacheast.org/?page\\_id=4132](http://www.outreacheast.org/?page_id=4132))

We appreciate your support to help us grow to meet the increasing needs in our community!

*Jan Lebert*

## “Shoe Us the Love” Fundraiser”

### ***Donate your gently worn, used and new shoes today!***

Outreach East is doing a very special and unique fundraiser to Help Stop Hunger. It's a shoe drive fundraiser. During this fundraiser, we're asking everyone we can think of in the community to help us by donating their gently worn, used and new shoes. However, we also need your support, and it won't cost or inconvenience you in any way.

***Help us raise funds just by donating gently worn, used and new shoes! Be sure to ask, friends, family, neighbors and co-workers to donate too!***

***Collected shoes not only help support us, but they will be re-used and given a second life by those in need through #microenterprise. It's a WIN-WIN!***

**Our goal is to collect 2500 pairs of shoes by March 15, 2023.**

***And the best part is it's FREE to participate. That's right, everyone has an old or slightly used pair of shoes they could donate , So it does not cost anything to help.***

Business Owners—You can become a drop off location ...

- We'll promote your business as a drop-off location to all of our supporters and the community.
- You'll get increased foot traffic from people walking into your store to drop-off the shoes. (That's an opportunity for consumers to learn about your products or services).

As you can see, there's no hassle for you and lots of upside. If you're interested in serving as a drop-off location, please call us at 810-653-7711 or email us at [Outreacheast@gmail.com](mailto:Outreacheast@gmail.com)







Check out our Online Auction and Gift Shop / Store

At [www.outreacheast.shop](http://www.outreacheast.shop).

Bid, have fun, be the winner in helping others while shopping . **Our first auction is February 18, 19 & 20th** It Starts Sat. at 9 am and goes to 8 pm Mon.



[www.outreacheast.shop](http://www.outreacheast.shop)

**Sign up for our newsletter** and we'll remind you when the next auction is coming via email. Just go to [www.outreacheast.shop](http://www.outreacheast.shop) and look for the blue mailbox on the website

*We don't spam and we don't sell your email !*



Oh hi there 📧  
It's nice to meet you.

Sign up to receive  
awesome content in  
your inbox, in our  
monthly newsletter.



**SUBMIT**

*We don't spam! Read our [Privacy Policy](#) for more info.*

## Word Search



HEALTHY  
DONATE  
CARE  
LOVE  
OUTREACH  
HELP  
BAZINGO

AUCTION  
GOOD  
HELP  
TOGETHER  
THANKS  
VEGETABLE  
CLOTHING

SIMPLY  
GIVE

**RUMMAGE  
SALE**

Fri and Saturday  
May 5th and 6th



## Flower Sale

Saturday May 13,  
2023

Save the date !

Gift Certificates will be available also



# 2022 in Review

Our first big in person event since

Covid 19 :

## Outreach East



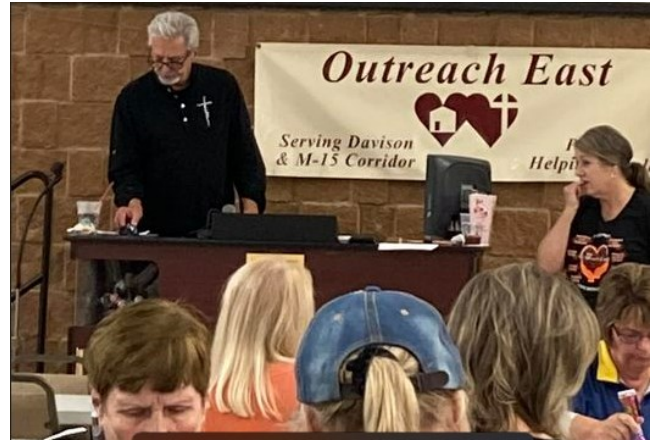
What a great time we had at our 1st Annual Bazingo!

Over 100 people came to play bingo, enjoy slushie adult beverages, delicious food, (the best cupcakes ever! From Sweet After Thoughts), bid on our silent auction and buy 50/50 tickets.

Thank you so much Johnny Burke for calling the bingo. We appreciate your time, talent and support of the Outreach East Food Pantry.-

The Big Money Raffle Drawing made 22 people very happy! First place winner won \$2500.00 , Second Place was \$1500.00 , 3 & 4th place \$500 on down to 15 -\$50 winners. (Tickets will be available for this years raffle starting July 1st)

But the real winners were the people in need in the community as proceeds all went to assist families, seniors, singles, and veterans experiencing financial difficulties.



***Next year is going to be even better—Save the date-Sept 30,2023***

## ***Special thanks to the following Sponsors of this event***

|                          |                      |                        |                                 |
|--------------------------|----------------------|------------------------|---------------------------------|
| Holland Heating          | Fernco               | SRV Electric           | Top Quality Collision , Davison |
| Graff Chevrolet– Davison | Mike & Nancy Frawley | Hungry Howie's Pizza   | Allan Funeral Home              |
| DCC Construction         | Palace Jewelers      | Allstar Properties     | St Johns Catholic Church        |
| Atlas Outdoors           | Sweet Afterthoughts  | John's Pizzeria        | All the Volunteers !            |
| Allan Funeral Home       | Bitwise , Inc        | Best Western , Davison |                                 |

***Please patronize our sponsors who have provided much needed support to our community. Thank you EVERYONE for helping area families through Outreach East.***



Thank you to everyone who made this Christmas season the best ever. This year we had a few new programs.

- ⇒ **1— Adopt a child-** You do the shopping and return the unwrapped gifts
- ⇒ **2— Provide a Holiday Dinner -** donate the whole dinner for a family in need.
- ⇒ **3-Sponsor a child—**You can still sponsor a child and one of our elves will do the shopping for you

BE AN ANGEL



268 Children adopted and shopped for in person by sponsors

Almost 50 Dinners were provided through the Holiday dinner program

60 children were sponsored this way—Special thanks to Ryan Eashoo— who sponsored 30 of them

328 Kids for Holiday gifts  
520 Holiday Dinners total  
Provided for Thanksgiving  
and Christmas



Thanks to all of you and all the hard working volunteers that made this such a joyous season for a lot of kids and parents. We could not have done it without all of you.

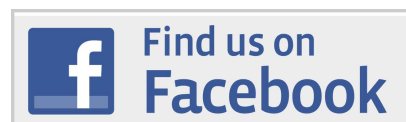


## Sign up for Kroger Community Rewards

Sign up today to help Outreach East when you shop at Kroger. To sign up or update your account, visit: [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com)

- \* Click on "Michigan."
- \* Click on "Enroll" Complete your information; Click "Save Changes"
- \* Next Screen: "Find Organization", type OUTREACH EAST
- \* "Select your organization" Click OUTREACH EAST, Davison, MI Org.#84837
- \* "Save your selection", click "Save changes"
- \* Next screen: Account Information to Verify Community Rewards Information: OUTREACH EAST

***It is that easy! Then each time you shop at Kroger—they donate back a percentage to Outreach East ! You save using your card and everybody wins!!! Even using the click list counts .***





Thank you **Davison Community Schools!!!!**

## 2022 Cool to Care

Thank you Davison Community School staff, students, DTV and DECA for caring so much about those less fortunate in our community! Because of Cool to Care, we are able to fund some of the other necessities for clients like utilities shut offs, milk and other dairy products and more. Every year what this fantastic school district raises, increases! We appreciate the students, their parents and the staff of Davison Community Schools, as they have always been very generous in contributing to this worthwhile project!



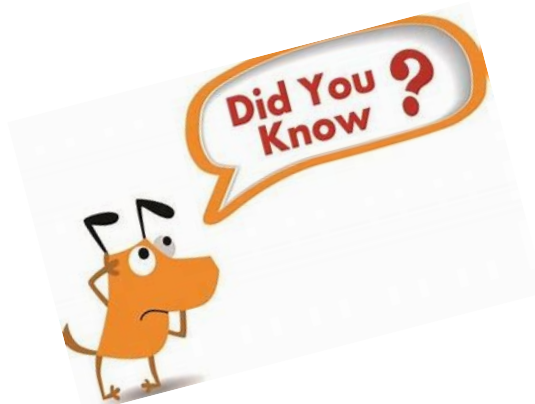
Thank you Lisa and VG's/Spartan Nash Grocery of Davison for the 2022 Fall Scan for Hunger Campaign. We appreciate everyone who participated, raising over \$2150 for our food pantry! Thank you Davison!



What a great time at the Duck Race!! Proceeds from this event provided funds for new coats, hats, and gloves and boots for this cold winter!



**Outreach East accepts monetary donations via Pay Pal -/ Stripe either a one time or monthly contribution can be set up by just going to our website and clicking on the DONATE Button .. So easy! Safe and Secure -Or you can always mail it or stop in as well... no amount is too big or too small and is tax deductible !**



[www.outreacheast.org](http://www.outreacheast.org)



### Donations

#### *In memory of:*

- Alice Brennan
- Harry P. Baker
- Gary Bruney
- Phil Christensen
- Craig Brock
- Nancy Noble
- Clarence and Mary Halligan
- Bonnie McNew
- James W. Moore
- Jan Root
- Ronald Smith
- Dennis Sundwall
- Irene Schmittner
- Dave Walters
- Angie West

#### *In honor of:*

- Harry Baker
- Lorrie Pascoe
- Jack Halligan—B. D.







**Outreach East  
425 Genesee St.  
P O Box 61  
Davison Mi 48423**

Phone: (810) 653-7711

[www.OutreachEast.org](http://www.OutreachEast.org)



Hours for clients and  
donation drop-offs:

**Mondays & Wednesdays**

10:00 a.m. - 3:00 p.m.

**Tuesdays and Thursdays**

12:00 - 5:00 p.m.

CURRENT RESIDENT OR:

Non-Profit  
Organization  
US Postage  
PAID  
Davison, MI 48423

## Can you help with?

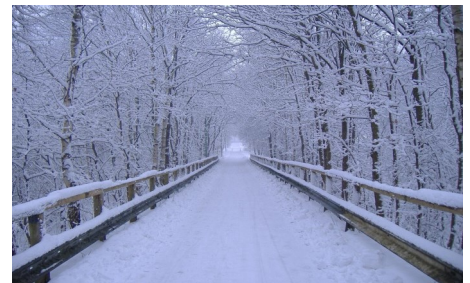


Toothpaste  
Deodorant  
Shampoo  
Bar Soap  
Baby Wipes



**Donations of these high-demand items are much needed and would be greatly appreciated. *Thank you!***

Outreach East is a non-denominational, walk-in, year-round 501(c)3 emergency resource center dedicated to assisting area individuals and families with help with food, rent, utilities, clothing, medical, and other essentials in Davison, Goodrich, and Otisville. And have expanded to include Genesee County East of Center Rd **We are 100% funded by fundraisers and donations from local businesses, churches, grants. clubs, and individuals and we accept monetary donations as well as food, clothing, personal & household items. Website- [www.outreacheast.org](http://www.outreacheast.org)**



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